



Financial Management
for a Stronger Creative
Industry



**Empowering audiovisual
players with tailored financial
strategies.**

MISSION

To **empower** audiovisual producers by connecting them with **innovative financial opportunities and strategic partnerships**. We strive to facilitate successful co-productions through expert guidance in funding, fiscal incentives, and legal compliance.

Our commitment to excellence drives us to support our clients in **navigating the complexities of the industry**, ensuring their projects thrive in a dynamic global landscape.

Together, we aim to create exceptional content that **resonates worldwide**.

OUR VALUES



TEAM MANAGEMENT



Italian audiovisual production needs to move towards an industrial dimension where the product must become the heart and pillar of the reference market.

Mauro Martani
CEO & Partner



Our idea is to provide producers with expertise and solutions in Finance and Business Affairs, allowing them to focus more on artistic and production-related matters.

Federico Giuseppini
President & Partner



It was a step we had in mind for some time at SMG, observing the increasing demand for financial expertise alongside that required for effectively managing soft money in the market.

Gian Marco Committeri
Founder



The administrative and financial management of projects requires both greater knowledge of the market and attention towards the subjects involved.

Mauro Monachini
Partner



Our Services




Unlocking Financial Success for Audiovisual Innovators: Tailored Strategies and Guidance

CORPORATE STRATEGY

Our advisory services encompass strategic support and operating model design, financial modeling and forecasting.

We offer deputy CFO services, management support for board and shareholder meetings, and negotiation assistance with third-party companies. We ensure compliance by establishing internal procedures and drafting monitoring practices. Our reporting packages promote financial transparency, while our cash management services define procedures and oversee purchase order systems. We also monitor opportunities for soft money **in collaboration with Smart Consulting Group** and facilitate dialogue with Italian banks regarding advance payments and tax credits.



Streamlining Financial Success: A Partner from Pre-Production to Completion

PRODUCTION FINANCIAL SUPPORT

Smart Plus enhances audiovisual projects with specialized financial expertise for national and international clients.

In pre-production, we assist with budget setup, cash flow management, tax credit and soft money establishment, cost management, and reporting. During production, we support line producers and accountants in cost management, tax credit accounting, cash flow reporting, and reconciliation. For international clients, we ensure compliance with cultural eligibility, provide cash flow analysis, and assist with budget optimization.



Join Forces: The Art of Strategic Co-Productions!

BUSINESS AFFAIRS

Smart Plus connects producers and projects with financial opportunities through several key services.

We research potential co-production partners, evaluating their reputation and financial capabilities. Our team negotiates co-production terms, drafting agreements, responsibilities, and financial structures for cost and revenue sharing. We identify and access public and private funding, utilizing fiscal incentives, tax credits, and government subsidies from various countries. Also, we coordinate participation in international film festivals and industry markets, continuously monitor co-production progress, and report to partners on financial, production, and distribution matters.





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SMART Plus Consulting

Stay Tuned!